

Free Fuel for a Year Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER SWEEPSTAKES OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. GRAND OPENING SWEEPSTAKES (THE "SWEEPSTAKES") IS ONLY OPEN TO LEGAL RESIDENTS OF THE U.S. RESIDING IN THE STATES OF MN, WI, IA, IL, SD OR MI THROUGHOUT THE SWEEPSTAKES PERIOD AND WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. SWEEPSTAKES SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. VOID WHERE PROHIBITED.

SPONSOR:

The Sweepstakes Title (the "Sweepstakes") is sponsored by Kwik Trip, Inc. (the "Sponsor" or "Kwik Trip").

SWEEPSTAKES PERIOD:

The Sweepstakes Period begins October 1, 2025, and ends February 28, 2026, 11:59:59 p.m. Central Time (CT). However, Sponsor reserves the right to extend or end the Sweepstakes at any time.

CONDUCT:

This Sweepstakes is governed by these official rules ("Official Rules"). By entering this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor shall be final and binding in all respects. The Official Rules will be posted on the following website throughout the Sweepstakes Period: <http://www.kwiktrip.com/sweepstakes>. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes or the website; or to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person.

ELIGIBILITY:

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. To enter the Sweepstakes, entrants: (i) must be 18 years of age or older at the time of entry (ii) must be a legal resident of Minnesota, Wisconsin, Iowa, Illinois, South Dakota or Michigan and, (iii) must not be considered a minor or legally incompetent in your state of residence. The Sweepstakes is void in New York, Florida, Puerto Rico, U.S. territories and possessions, and where otherwise restricted or prohibited by law. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Employees, officers and directors of Sponsor, their respective parents, subsidiaries, licensees, agencies and affiliates and members of the immediate families and persons living in the same household (whether related or not) of such individuals of Sponsor or other company involved with the design, production, execution or distribution of this Sweepstakes are not eligible to participate in the Sweepstakes or to win any prizes. Any Sweepstakes entries received from an ineligible participant will be disqualified.

SWEEPSTAKES PERIOD:

The Sponsor reserves the right to extend or shorten the sweepstakes in its sole discretion. Sweepstakes entry method systems will be the official timekeeping devices.

HOW TO ENTER:

All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned. Unless otherwise specified, all entries must be submitted during the Sweepstakes Period.

There is one (1) way to enter the Sweepstakes: During the Sweepstakes Period, visit <https://kwiktrip.com/tommiefreefuel> to fill out and submit the form. The Sponsor is not responsible for late, incomplete, invalid, unintelligible, or otherwise incorrect entry submissions which will be disqualified.

Limit: There is a limit of one (1) Sweepstakes entry per person during the Sweepstakes Period. Multiple entrants are not permitted to share the same email address or Kwik Rewards Card. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that entrant's entries and that entrant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address or the natural person assigned a Kwik Rewards Card by Kwik Trip, Inc. or its agent. A potential winner may be required to show proof of being the authorized account holder.

Entrant agrees that the Sponsor may use or disclose his or her entry in whole or in part, commercially or noncommercially, in any media, in perpetuity, worldwide, including the right to publish and display the entry for advertising and publicity, and to edit and make derivative works, all without additional notification, review, approval or compensation to anyone, including entrant. Additionally, the entrant agrees that Kwik Trip may post the entry (including your name), or any portion thereof, on the Website and/or its webpages on third-party sites, and/or use in any media.

All entrants consent to Sponsor's right to contact the entrant after entrant's entry into the Sweepstakes for purposes of Prize notification or other correspondence relating to the Sweepstakes. The Sponsor may contact an entrant by means of any correspondence or communication, including emailing, telephone calls, or text messages. By submitting an entry into the Sweepstakes, the entrant is consenting to use of his or her personal information as set forth in the Sponsor's privacy policy at <https://www.kwiktrip.com/privacy-terms>.

PRIZES:

One (1) prize per new, participating Kwik Trip, Inc. location will be available to be won: a year of free fuel, defined as \$2,000 in Kwik Trip gas gift cards (Retail Value: \$2,000) (the "Prize"). The Prize is nontransferable, nonnegotiable and nondivisible, unless otherwise stated in writing or agreed to in writing by the Sponsor. Any difference between the approximate retail value and actual cost will, if any, will not be awarded. Each winner's personal information related to Sweepstakes entry, including, but not limited to, first and last names, full mailing address, phone number, and/or email address, may be shared with other companies involved with the design,

production, execution or distribution of this Sweepstakes for the purpose of Prize awarding and delivery. Prize will be shipped to each winner's home addresses at no cost to the winners. Prize is awarded "as is" with no warranty or guarantee, either expressed or implied by the Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the Prize being offered, except that the Prize shall be subject to its manufacturer's standard warranty (if any).

ODDS:

The odds of winning depend on the number of eligible entries received.

RANDOM DRAWING:

All eligible entries received during the Sweepstakes Period will be gathered into a database at the end of the Sweepstakes Period per participating Kwik Trip Inc. store. The drawing for the Prize for each participating store will be randomly awarded to one (1) entrant among all eligible entries received during the Sweepstakes Period. The random drawing will be conducted within one (1) calendar month of the Sweepstakes Period end.

PRIZE WINNER NOTIFICATION:

The potential winners for each new, participating Kwik Trip, Inc. store will be notified via email or phone call (or by mail if required by law) by Sponsor and required to respond via return email or phone call and return completed any and all requested documentation which may include but is not limited to an affidavit acknowledging the potential winner's eligibility, proof of a valid driver's license, IRS W-9 form, and publicity release ("Sweepstakes Documents") within three (3) days from the time the request was sent unless otherwise indicated by Sponsor. Each entrant is responsible for monitoring for Prize notification or other communications related to this Sweepstakes.

Sponsor, its subsidiaries, affiliates, directors, employees and agents, and the advertising, promotion, and fulfillment agencies of each shall have no liability for a winner's failure to receive notices due to spam, junk email or other security settings or for a potential winner's provision of incorrect or otherwise non-functioning contact information. If a potential winner cannot be contacted, is ineligible, fails to claim the Prize and provide the Sweepstakes Documents within three (3) days from the time award notification was sent (or seven (7) days in the case of a mail notification), or fails to return fully completed and executed Sweepstakes Documents as required, the Prize may be forfeited and an alternate winner may be selected. Up to three (3) alternate may be selected as time permits for reasonable awarding of the Prize. If all alternates fail to claim the Prize, the Prize may not be awarded at the discretion of the Sponsor.

If winner fails to comply with these Official Rules, that winner will be disqualified. ALL FEDERAL, STATE, LOCAL AND INCOME TAXES ON PRIZES AND EXPENSES RELATING TO ACCEPTANCE AND USE OF PRIZES NOT SPECIFIED ARE THE SOLE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS:

If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and

to cancel, terminate, modify or suspend the Sweepstakes, at which time, the Sponsor will conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunctions or any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes.

PUBLICITY:

Except where prohibited by law, entry into the Sweepstakes and acceptance of Prize constitute permission to use winners' names, Prize won, hometowns, likenesses, video tapes, photographs, and statements for purposes of advertising, promotion, and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Except as expressly stated in these Official Rules, no substitution, cash redemption or transfer of the Prize is allowed, but the Sponsor reserves the right to substitute for the advertised Prize a prize of equal or greater value if the advertised Prize becomes unavailable for any reason.

NO LIABILITY:

By entering the Sweepstakes, entrants agree to these Official Rules and all decisions of the Sponsor. Winners release, discharge, indemnify and hold harmless the Sponsor, its subsidiaries, affiliates, directors, officers, employees and agents, and the advertising and promotion agencies of each (the "Sweepstakes Entities") from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of the Prize offered. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this Sweepstakes or use/misuse or redemption of the Prize. The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize.

The Sponsor reserves the right in its sole discretion to cancel or suspend the Sweepstakes or any portion thereof should any causes corrupt the administration, security or proper operation of the Sweepstakes, and select a winner from entries received prior to the action taken or in such other manner as deemed fair and appropriate by the Sponsor. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or any other social platforms. Entrants are providing their information to Kwik Trip, Inc. and not to Facebook. The information provided will only be used for the purpose of this promotion unless otherwise requested by entrant.

CHOICE OF LAW AND VENUE:

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor or the Sweepstakes Entities in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without regard for conflicts of law doctrine, and all proceedings shall take place in La Crosse County, State of Wisconsin.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THE SWEEPSTAKES WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY:

Personal information collected from online entrants is subject to the Sponsor's privacy policy at <https://www.kwiktrip.com/privacy-terms>.

WINNERS LIST:

An official winners list will be available at www.kwiktrip.com/sweepstakes for a minimum of 30 days following winner confirmations after the end of the Sweepstakes Period.

CONTACT:

For Sweepstakes inquiries, contact kwikrewards@kwiktrip.com, 1-800-305-6666, or Kwik Trip, Inc. – Sweepstakes, [1626](#) Oak Street P.O. Box [1477](#), La Crosse, WI [54602](#)-2107.

LIMITATION OF LIABILITY:

IN NO EVENT SHALL THE SPONSOR BE LIABLE TO ANY ENTRANT OR PROSPECTIVE ENTRANT, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, FOR ANY INDIRECT, EXEMPLARY, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES HOWEVER CAUSED, EVEN IF THE SPONSOR HAS BEEN NOTIFIED IN ADVANCE OF SUCH POSSIBILITY, ARISING OUT OF OR PERTAINING TO THE SWEEPSTAKES. THE SPONSOR AND THE SWEEPSTAKES ENTITIES ARE NOT RESPONSIBLE AND SHALL NOT BE LIABLE FOR: (A) ANY ERROR WHICH MAY OCCUR IN THE PROCESSING OF ANY AND ALL ENTRIES; (B) LOST, LATE OR MISDIRECTED ENTRIES; OR (C) ANY CONDITION CAUSED BY EVENTS THAT MAY CAUSE THE SWEEPSTAKES TO BE DISRUPTED OR CORRUPTED.

DECLARATION OF COMPLIANCE, LIABILITY, AND PUBLICITY RELEASE:

The Declaration of Compliance, Liability, and Publicity Release ("Declaration") must be completed, signed and received by Sponsor. within three (3) business days of the date the request was sent to inform you of the required Declaration as a winner of the Free Fuel for a Year Sweepstakes (the "Promotion"). If Sponsor does not receive the fully executed Declaration as directed in that timeframe, you will forfeit the Prize and an alternate winner may be selected in your place.

I, _____ (legal name), hereby state that I am submitting this Declaration with the understanding that it will be relied upon to determine my eligibility to receive \$2,000 in Kwik Trip gift cards per the Promotion Official Rules. I complied with, and will continue to comply with, all rules and regulations applying to the Promotion including the Official Rules. I have committed no fraud or deception in entering the Promotion or claiming the Prize.

I understand that the Sweepstakes Entities (as described in the Official Rules), their subsidiaries, affiliates, directors, employees and agents, and the advertising, promotion, and fulfillment agencies of each will not be responsible for any costs I may incur in connection with the Promotion or Prize awarded including but not limited to federal, state, and local taxes. I understand that I am responsible for all taxes and costs, without limitation, incurred in connection with the Promotion including those related to title, license, registration, auto insurance, and dealer's fees. I acknowledge that I am advised to consult a tax advisor or other tax professional with respect to tax matters.

I hereby grant the Sweepstakes Entities absolute right and permission to use my name, hometown, likeness, video tape, photograph, and statements, or refrain from doing so, for purposes of advertising, promotion, and publicity (including online promotion) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation or notice to me. The undersigned, on behalf of myself/ourselves and my/our heirs, estate(s) and personal representatives(s), hereby release, acquit and forever discharge the Sweepstakes entities and all officers, directors, employees, shareholders and partners of each thereof from any and all actions, causes of action, claims, damages, expenses, and costs, of whatever kind of nature arising out of my/our receipt and enjoyment of awards or prizes, including but not limited to the Prize of this Promotion.

I understand I will be disqualified from receiving the Prize or may be required to return to the Sweepstakes Entities the Prize or Prize value immediately upon request, and at my sole expense, if any statement made by me in this Declaration is false.

I state that I have read and fully understand the contents of the above Declaration prior to its execution:

Name: _____

Mailing Address: _____

Email: _____

Phone Number: _____

Signature: _____